

UNIVERSITY OF KERALA**MBA Mercy Chance Degree Examination, July 2024
- 2009 Scheme****First Semester**

Day & Date	Time	Subject
Friday 22.11.2024	9.30 AM to 12.30 PM	MBA 101 Management Theory and Practice
Monday 25.11.2024	9.30 AM to 12.30 PM	MBA 104 Quantitative Techniques
Tuesday 26.11.2024	9.30 AM to 12.30 PM	MBA 106 Managerial Economics

Second Semester

Day & Date	Time	Subject
Wednesday 27.11.2024	9.30 AM to 12.30 PM	MBA 202 Operations Research

Third Semester

Day & Date	Time	Subject
Thursday 28.11.2024	9.30 AM to 12.30 PM	MBA 302 Management Information Systems
Friday 29.11.2024	9.30 AM to 12.30 PM	MBA 303 Laws for Business
Monday 02.12.2024	9.30 AM to 12.30 PM	3M1 Advertising & Sales Promotion
Tuesday 03.12.2024	9.30 AM to 12.30 PM	3M7 Services Marketing
Wednesday 04.12.2024	9.30 AM to 12.30 PM	3M6 International Marketing
Thursday 05.12.2024	9.30 AM to 12.30 PM	3M2 Sales Management
Friday 06.12.2024	9.30 AM to 12.30 PM	3H1 Human Resource Development

Fourth Semester

Day & Date	Time	Subject
Monday 09.12.2024	9.30 AM to 12.30 PM	MBA 401 Strategic Management
Tuesday 10.12.2024	9.30 AM to 12.30 PM	MBA 402 Entrepreneurship Development
Wednesday 11.12.2024	9.30 AM to 12.30 PM	4M2 Retail Marketing
Thursday 12.12.2024	9.30 AM to 12.30 PM	4F1 Financial Derivatives

Sd/-
CONTROLLER OF EXAMINATIONS

Thiruvananthapuram
Date: 16/10/2024